

JESSEA PERRY HANKINS

CD | COPYWRITER

Portland, Oregon

IN SHORT

A strategic, conceptual CD who can also write you a sestina, I have my MFA in poetry and wrote two novels under a barely secret pen name. I'm all about big ideas but also finessing the exact amount of commas, dig? Experienced at integrated campaigns, TV/video, social, branding, websites, yada yada yadda, plus leading teams and overseeing productions. Also, I am nice.

CONTACT

PORTFOLIO

rhymeswithmessy.com

ELECTRONIC MAIL

jessea.hankins@gmail.com

TELEPHONE

510.219.2735

EDUCATION

MILLS COLLEGE

MFA, Creative Writing | Poetry

UC SANTA CRUZ

BA, Literature | Creative Writing

PUBLICATIONS

THE ALCHEMY OF FOREVER

Simon & Schuster, 2012

THE IMPOSSIBILITY OF TOMORROW

Simon & Schuster, 2013

VARIOUS AND SUNDRY POEMS

Here and there

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR

Duncan Channon / 2021-present

CA Department of Public Health

FREELANCE

Me me me / 2017

IDEO, Huge, Duncan Channon, Swift, Elbow, Wit Design, Linus, cannabis branding projects

SENIOR COPYWRITER

Duncan Channon / 2013-2015

California Tobacco Control Program, Formula X for Sephora, HomeAdvisor, John Muir Health, Kat Von D Beauty, Kettle Brand, Marc Jacobs Beauty, Stride Rite, Tahoe South

ASSOCIATE CREATIVE DIRECTOR

Swift / 2018-2021

Carters, Oshkosh, Google, Umpqua Bank, PayPal, United Nations, JP Morgan, Wikipedia

ASSOCIATE CREATIVE DIRECTOR

Duncan Channon / 2015-2017

Grubhub, California Tobacco Control Program, Kettle Brand, John Muir Health, Wallaby Organic

COPYWRITER

Duncan Channon / 2011-2013

Adobe, Blurb, John Muir Health, Stubhub, Tahoe South, Glasses.com

AWARDS

Silver Effie, SF BIG Campaign of the Year, Pixel Award, Best in Show at the Ad Age Healthcare Marketing Impact Awards, Featured in the Communication Arts Advertising Annual, National Silver Addy, Brand New Award, Clio, OMMA for Website Excellence